

**Eureka Police Department
604 C Street
Eureka, CA 95501
Phone: (707) 441-4060
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January 2nd, 2011

FOR IMMEDIATE RELEASE

Subject: Strong Arm Robbery

**Contact: Sgt Jim Armstrong
Sgt's Desk 707-441-4081 x2**

On January 2nd, 2011 at about 11:34am the Eureka Police Department received a report of a strong arm robbery that had just occurred in the parking lot of a hotel in the 3400 block of Broadway. The 47 year old female victim reported that she had just parked her car in the parking lot at the hotel. As she opened the car door, the suspect lunged into the car and took the purse that she was holding in her lap. The suspect then fled on foot. He was last seen running toward Ray's Food Place.

Suspect Description:

White male adult, unknown age, last seen wearing a white baseball style hat, long sleeve grey shirt, dark pants.

Purse:

Brown leather women's purse, braided strap with gold colored rings in it.

Anyone who may have witnessed any part of this incident, or who knows the identity of the perpetrator, is encouraged to contact Ofc Tory Siipola of the Eureka Police Department. (707) 441-4044

**Sgt Jim Armstrong
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