



NEWS RELEASE



EUREKA POLICE DEPARTMENT

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FOR IMMEDIATE RELEASE

Subject: EPD Launches Operation Safe Tweets

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The goal of traffic enforcement is to correct the unsafe behavior of motorists that result in avoidable collisions. The Eureka Police Department recognizes that driver education is an important part of that correction process. Therefore, to educate the motoring public EPD's Traffic Division announces a new program, **"Operation Safe Tweets."** Starting this week, EPD Traffic officers will begin posting on Twitter and Facebook locations where they will be conducting radar/speed enforcement. Motorists should take great care in these areas to avoid committing traffic offenses. Errant motorists will be issued citations for violations that take place in the presence of Traffic officers. The aim is to educate motorists and change the behavior of those who choose to speed or commit other hazardous traffic-related offenses.

When the officers change enforcement spots, they will Tweet out their updated locations to give motorists the opportunity to voluntarily slow down, hang up their cell phones, buckle up, and drive safely. This does not, however, preclude other officers from conducting unannounced enforcement throughout the city.

Follow the Eureka Police Department on Twitter and Facebook for breaking news & information from (and about) EPD. Check out our Operation Safe Tweets alerts (#safetweets) for real-time updates about where our Traffic Unit is currently conducting enforcement.

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