

Humboldt Bay Firefighters “Share the Magic of Christmas” Toy Drive and “Santa for Seniors”

Press Release & Informational Sheet November 2017

When: We will kick off our annual “Share the Magic of Christmas” Toy Drive at The Bayshore Mall on November 24th, 2017 at 9:45 am. Humboldt Bay Firefighters will be escorting Santa Claus through the mall from the food court to Santa’s Pavilion. Children will have the opportunity to have their picture taken with Santa Claus and local firefighters. The media is encouraged to attend. We will be collecting toys for our Toy Drive at the Bayshore Mall from November 24th till November 26th.

We will be collecting toys at the Humboldt County Artisans Craft Fair at Redwood Acres on December 1st, 2nd and 3rd. **Bring a toy and get in free!**

How Long: We will collect toys and donations until December 18, 2017

Who: Humboldt Bay Firefighters are collecting toys and giving them to The Salvation Army for local distribution. We hope to distribute toys to over 1400 **local** children this year! We will also be accepting donations for the 10th Annual Santa for Seniors program which provides holiday meals for local seniors in need.

Where:

All Humboldt Bay Fire Stations	
State Farm Insurance Offices	Eureka locations
Eureka City Hall	531 K St
George Peterson Insurance	416 E St
Starbucks Coffee	1117 Myrtle Ave / 326 5 th St
Humboldt IPA	2662 Harris / 2316 Harrison
Hunter, Hunter & Hunt	1315 4 th St
Tuesday Morning	800 W Harris
B Styled Studio	2901 F St
Old Town Coffee & Chocolates	211 F St
Los Bagels (Eureka)	403 2nd
Central Office Copy Center	326 I St
Healthsport (Eureka)	3441 Pennsylvania
Redwood Acres Office	3750 Harris Ave
Discovery Museum	612 G St
Humboldt Smoke House	310 5 th St
The Banana Hut	621 5 th Street

“SHARE THE MAGIC OF CHRISTMAS” TOY DRIVE

All donated toys are given to local Humboldt County Kids!

Our Toy Drive is the oldest and longest running toy drive in Humboldt County. Firefighters began in the 1920's by collecting and fixing old toys for local, underprivileged children. Using their own money on their days off, firefighters would collect broken bicycles, dolls and toys and refurbish them to like new. This tradition has continued to grow ever since and we now have partnered with The Salvation Army to distribute toys to children in our community that may not otherwise receive a new toy for Christmas. This event continues to be funded by firefighters from their own pockets as well as through generous support and donations from local area businesses and citizens. All the toys collected are distributed to local children ages 0-17 in Humboldt County. We hope to help over 1400 local children this year! This event provides an opportunity for citizens and firefighters to **“SHARE THE MAGIC OF CHRISTMAS”**, and do something positive for local children.

New and **unwrapped** toys can be dropped off at any Humboldt Bay Fire Station or numerous businesses throughout Eureka.

We will be collecting toys at the Bayshore Mall on November 24th to November 26th.

We will also be collecting toys at the Humboldt County Artisans Craft Fair at Redwood Acres on December 1st, 2nd and 3rd. **Bring a toy and get in free!!**

SANTA FOR SENIORS

In addition to the Humboldt Bay Firefighter's Toy drive, we are proud to be continuing the 10th Annual “Santa for Seniors” program. This year we are partnering with the Humboldt Senior Resource Center.

All donations to “Santa for Seniors” will go to the Humboldt Senior Resource Center's White Bag Program. This great program provides local Senior citizens with a holiday bag that has been decorated by local school children. The bags are filled with food treats for the holidays as well as a warm, nutritious meal. They hope to assemble, wrap, and deliver over 400 bags this year! By making a cash donation to the **“Santa for Seniors”**, you can help share the gift of Christmas with an elderly person in our community who is less fortunate than yourself!

For further information regarding the **“Santa for Seniors”** or the **Humboldt Bay Firefighter's “Share the Magic of Christmas” Toy Drive**, you can contact John Goodman at Humboldt Bay Fire or (707) 843-9781.

