

For Immediate Release:

Film Commissioner, Cassandra Hesseltine, attended the 19th California On-Location Awards (COLA) at the Beverly Hills Hilton in Los Angeles, Sunday, November 3, 2013. The event's master of ceremonies was actor Perry King.

COLA is the "premier awards ceremony saluting location professionals, production companies and public employees for professional excellence while working on location in the State of California. COLA is a project of Film Liaisons in California, Statewide (FLICS), a group that seeks to promote and facilitate in-state filming." Local Ranger John O'Rourke took home Best State Employee award for his work on After Earth last year.

The Humboldt-Del Norte Film Commission is a member of FLICS and contributed to organizing the event. "Our office was in charge of overseeing all the photos and movie clips that were turned in by the finalists this year," says Hesseltine. "That means I was heavily involved in checking in with the top location managers and teams regarding their material for the award show. It gave me one on one time with them. You can't beat that kind of marketing." The Film Commission also contributed a gift basket provided by Humboldt Made and Crescent City/Del Norte Chamber that was presented to the winner Veronique Vowell, winner of Location Professional of the year for episodic television for the show "Scandal."

Hesseltine, was also nominated to be on the board for FLICS. Elections were held the Monday after the COLA event at the FLICS quarterly meeting. She will be starting her term in January of 2014.

Photo credit: Actor, Perry King and Film Commissioner, Cassandra Hesseltine at COLA Awards in Beverly Hills, CA. (photo courtesy of COLA)

**Cassandra Hesseltine**  
Film Commissioner  
Humboldt-Del Norte Film Commission

1385 8th Street, Suite 106  
Arcata, California 95521  
707.825.7600 office  
707.502.0018 cell

