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FOR IMMEDIATE RELEASE

Humboldt Made's Fourth Annual Buyers Tour

Press release

Eureka, CA, 4/21 - 4/22

Join us as we welcome local and out-of-town buyers to taste and tour Humboldt Made businesses for our fourth annual buyers tour event on April 21st - 22nd.

As a result of these buyers tours, many of our businesses have been picked up by large chains outside of the county. Gaining such contracts not only ensures the success of these businesses, but it directly stimulates our local economy and provides local jobs.

On this tour, buyers will meet 40+ makers who are producing some of the highest quality products in California. They will tour the kitchens, farms and workshops where our products are made as well as walk among giant redwoods, breathe clean air and visit pristine beaches. They will experience the rural sophistication of Humboldt County.

Schedule of Events - All events are open to the public. Tickets can be purchased online at www.humboldtmade.com

4/21 - Humboldt Made Showcase at Mad River Brewery in sunny Blue Lake from 1pm - 4pm. Meet the maker while tasting over fifteen different local products. \$5 entry fee.

4/21 - Humboldt-to-Table Dinner at the Historic Eagle House Inn
This is truly a Humboldt-to-Table dinner. Come early for music, appetizers, locally produced beer and wine and stay for a fully catered, three-course meal featuring all your favorite Humboldt Made products. General \$75 - Discounted Couple Rate \$140

4/22 - All Day Meet the Maker Tours - All day tours.
Tickets are \$25 for all day tours. With your ticket you will receive a map of the locations and times of the

tours. We encourage everyone to carpool.