



For Immediate Release
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KSLG Turning 10

This Friday, local radio station 94.1 KSLG-FM will hold a 10-year birthday party at Humboldt Brews in Arcata. Local rock band Strix Vega will perform, the station's deejays will spin sets and the entire show will be broadcast live.

Known as "K-Slug", the station signed on May 1, 2001 with a locally programmed mix of modern rock, classic alternative, electronic music and local information.

Morning host John Matthews and afternoon host Dr. Syd Reagan have been on the air since the first day. Reagan, the afternoon host, described KSLG as "an unlikely radio station [that] has thrived for a decade."

Reagan said that he looked forward to celebrating the anniversary with the KSLG community. "This party is truly a celebration of our listeners and sponsors," he said.

"Assemble your team and come party down with 94.1 KSLG," said morning host John Matthews. "The first 50 people get a surprise (there is no surprise.)"

KSLG is the #1 radio station for adults aged 25-54, according to the most recent Arbitron ratings. The station is licensed to Hydesville and serves Eureka, Arcata, McKinleyville, and the Eel River valley.

More information about the KSLG birthday party can be found at <http://kslg.com/10thBirthday>.