



HEALTH INSURANCE COUNSELING & ADVOCACY PROGRAM (HICAP)
LONG TERM CARE OMBUDSMAN PROGRAM • SENIOR INFORMATION & ASSISTANCE (I&A)
STAY PUT SERVICES • VOLUNTEER DRIVER PROGRAM • VOLUNTEER CENTER OF THE REDWOODS

Promoting Independence for a Lifetime

May 20, 2022

IMMEDIATE RELEASE

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The Long-Term Care Ombudsman Program Hosts

**ELDER ABUSE AWARENESS CONFERENCE ON FRIDAY JUNE 3, 2022 and
Acknowledges WORLD ELDER ABUSE AWARENESS DAY IS JUNE 15, 2022**

The LTC Ombudsman program invites the community to the Elder Abuse Awareness Conference on Friday June 3, 2022, from 8:30 to 4:30 at the Sequoia Conference Center

Guest Speakers include: Candace J. Heisler, former Assistant District Attorney for San Francisco, Tony Chicotel, staff attorney with the California Advocates for Nursing Home Reform (CANHR) and Maggie Fleming, Humboldt County District Attorney

World Elder Abuse Awareness Day (WEAAD) was launched on June 15, 2006 by the International Network for the Prevention of Elder Abuse and the World Health Organization at the United Nations. The purpose of WEAAD is to provide an opportunity for communities around the world to promote a better understanding of abuse and neglect of older people by raising awareness of the cultural, social, economic, and demographic processes affecting elder abuse and neglect.

WEAAD is in support of the United Nations International Plan of Action acknowledging the significance of elder abuse as a public health and human rights issue. In a society that values the just treatment of all people, WEAAD reminds us that elder abuse has implications for all of us, WEAAD is a call-to-action for society's individuals, organizations, and communities to educate each other on how to identify, address and prevent abuse so we can all do our part to support everyone as we age. For more information go to <https://eldermistreatment.usc.edu/weaad-home/events/>.

Here are 5 things everyone can do to build community supports and prevent elder abuse. 1) Learn the signs of elder abuse and how we can solve the issue together. 2) Prevent isolation. Call or visit older loved ones and ask how they are doing on a regular basis. 3) Talk to friends and family members about how we can all age well and reduce abuse. 4) Sign up to be a friendly visitor to an older person in our communities. 5) Send a letter to a local paper, radio or TV station suggesting that they cover World Elder Abuse Awareness Day (June 15) or Grandparents Day in September.

Fee of \$45 includes lunch. Pre-registration is required. For more information call 707.269.1330

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