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FOR IMMEDIATE RELEASE

Cooperative Agriculture Network Now Available for Trellis Support

Humboldt County, CA – Cannabis farmers seeking support through Project Trellis Local Equity grants V2.1 have a new resource available for cooperative formation and small business assistance.

A coalition of cannabis farmers and industry operators teamed up with Cooperation Humboldt and the Center for the Study of Cannabis and Social Policy (CASP) to create the Cooperative Agriculture Network (CAN), a cooperatively-managed, worker-owned, consulting and education service that helps local cannabis farmers form cooperatives.

CAN advisors include Drew Barber, an owner at Uplift Co-op, California's first cannabis farmers' agricultural cooperative, Nicole Riggs from Manifesto Synergies, and Tobin McKee, a cooperative developer from Cooperation Humboldt.

Cooperatives are a powerful way for small farmers to join forces. Co-ops can help to:

- Move more product to market
- Distribute product more directly, more efficiently
- Negotiate better pricing
- Share efforts and costs of operations
- Build a strong brand identity

CAN is ready to take clients, and Trellis funding is available now. Some of the options CAN offers include the Cooperative Cannabis Academy training program, access to discounted liability insurance, technical assistance for cooperative development, new cooperative incubation funds, and access to a network of vetted support.

Even if you've already used Trellis funding, you may still be eligible to receive more funding for this purpose. CAN is available to help applicants fill out the small business development and cooperative support elements in the trellis application. They can provide numbers and a narrative that matches your needs. Email cannacooperation@gmail.com to connect. Let's make Humboldt home of the Cannabis farm cooperatives!